



## **MAIL SUBMISSIONS**

### **TWO WAYS TO ENTER:**

#### **1. GRAND PRIZE "15 SECOND TO FAME" CONTEST**

Have you got 15 seconds? If you've got a great breakout funny character and can make us laugh in 15 seconds, you could win \$5,000 dollars towards creating a new 2 minute short with the one and only Nickelodeon Animation Development team. That's right, the people who brought you SpongeBob, Fairly Odd Parents, Back to the Barnyard and Penguins, want to make you a STAR!

Who needs 15 minutes....just give us 15 Seconds!

Send us 15 seconds of animation that showcases a breakout funny character that you think could be a centerpiece of a new Nickelodeon series. Content must be kid-friendly and pass our kid standards. That's it. Otherwise the sky's the limit!

#### **QUALIFICATION FOR ENTRIES:**

- Any original animated short that is no longer than fifteen (15) seconds in length (including credits), created in any style, using any type of animation process, is eligible.
- Entrants must be 18 years of age or older at the time of entry to be considered.
- Completed and signed Entry Form and Festival Agreement (both attached)
- You must own or hold all distribution and exhibition rights to your completed short and all the elements within, including all music.
- You may enter as many times as you like, but you need to complete a separate Entry Form for each short you enter.

#### **2. GENERAL SUBMISSIONS**

Have you got a great animated short you'd like the world to see! Send us your animated short, 10 minutes and under, created in any style, using any type of animation process and we'll help you share it with the world! Upon entering, your short will be considered for the following:

- Grand Jury Award
- Producers' Choice Award
- Student Award (if eligible)
- Viewers' Choice Award

Your short, if chosen for the 2009 Nickelodeon Animation Festival, could end up on-air, online and showcased at our live studio event at the Nickelodeon Animation Studios' in Burbank. And even better, your short could win Cash and Prizes!

## **QUALIFICATION FOR ENTRIES:**

- Any animated short that is no longer than ten (10) minutes in length (including credits), created in any style, using any type of animation process, is eligible.
- Only works completed after January 1, 2003 will be accepted.
- Entrants must be 18 years of age or older at the time of entry to be considered.
- Completed and signed Entry Form and Festival Agreement (both attached)
- Your short must not have been selected for any prior years' Nicktoons Network Animation Festival.
- You must own or hold all distribution and exhibition rights to your completed short and all the elements within, including all music.

## **TECHNICAL REQUIREMENTS FOR ALL CATEGORIES**

- Video: DigiBeta or DV tape is required. NTSC format is also required.

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##### Digital: Quicktime, uncompressed, with a video size of 720x486 pixels, Mac formatted, is preferred. Playable DVDs must be Region 1, Region 0, or All Region.

##### Include separate sound tracks (if available) and full credits

**NOTE:** DVDs submitted for selection will not be returned. Do not send masters, they will not be returned.

## **DEADLINE FOR RECEIPT OF SHORTS AND ENTRY FORMS:**

Entries must reach the festival office on or before September 8, 2009. Works arriving after this date will not be accepted. Nickelodeon and the Nickelodeon Animation Festival are not responsible for lost or misdirected entries. Entries must include:

- Completed and signed entry form
- Completed and signed Festival Agreement
- Short following the above technical requirements

Please send your complete entry to:

Nickelodeon Animation Festival 2009  
1515 Broadway, 38<sup>th</sup> Floor,  
New York, NY 10036

## **IF YOUR WORK IS SELECTED...**

**REQUIREMENTS:** Selections for nominees into the festival will be chosen by September 25, 2009. At that time, if your short has been accepted as a nominee into the festival we will contact you via email and/or phone, to submit the following:

- The following files on CD-ROM:
  - Director's biography and director's photo (300 dpi)
  - A minimum of 3 stills (300 dpi) from the film.



How did you hear about the festival?\*

On TV

Print Ad

Comicon

NAF

Other website

School

Other \_\_\_\_\_

## **SHORT DETAILS**

Title \* \_\_\_\_\_

Country of Origin \* \_\_\_\_\_

Year of Production \* \_\_\_\_\_

Running Time (MM:SS) \* \_\_\_\_\_

Techniques \_\_\_\_\_

Production Company (or School) (if applicable)

\_\_\_\_\_

Distributor (if applicable) \_\_\_\_\_

Premiere      World

                  USA

Prizes or Awards \_\_\_\_\_

\_\_\_\_\_

Synopsis \*

(max 200 words)

## NICKELODEON ANIMATION FESTIVAL 2009 ENTRY AGREEMENT

Entrants must complete, print and sign the Festival Agreement. Upon entering online, please fax or mail the completed Festival Agreement Form to:

Nickelodeon Animation Festival 2009  
1515 Broadway, 38th Floor,  
New York, NY 10036  
Fax: (212) 846-1988

### FESTIVAL AGREEMENT

**DATED** as of: July 1, 2009 (the "Effective Date")

New Games Productions Inc.  
1515 Broadway  
New York, NY 10036

The following is the Festival Agreement (the "Agreement") between New Games Productions Inc. ("NGPI") and,

Name: \_\_\_\_\_  
("Producer")

Address: \_\_\_\_\_

Title of Short Film: \_\_\_\_\_ (the  
"Program")

Running Time: \_\_\_\_\_

For good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Producer grants to NGPI the rights and assumes the obligations set forth below:

**GRANT OF RIGHTS:** Producer hereby grants NGPI the non-exclusive, sub-licensable, unrestricted and irrevocable right, but not the obligation, in the Territory and during the License Period to exhibit, broadcast, publish, copy, display and distribute the Program in whole or in part, via any and all media now known or hereafter devised.

**LICENSE PERIOD:** The License Period shall commence as of the Effective Date and expire five (5) years after the initial public exhibition of the Program (the "License Period").

**TERRITORY:** Worldwide.

**DELIVERY:** Between July 1, 2009 and September 8, 2009, Producer shall deliver digital short in the NTSC format in the specifications set forth in the Nickelodeon Animation Festival rules, including separate sound tracks (if available) and full credits for the Program to Nickelodeon Animation Festival 2009, 1515 Broadway, 38<sup>th</sup> Floor, New York, NY 10036. If requested, Producer shall also deliver, in a timely fashion, to NGPI all promotional and other materials for the Program, including such things as stills, transparencies, posters, prints,

cast and crew photos, biographies, press books, reviews, etc. If Producer has E&O insurance for the Program, Producer shall name NGPI as an additional insured on such policy. If the Program is copyrighted, Producer shall provide a copy of such registration to NGPI. All materials supplied by Producer hereunder shall either be returned to Producer or destroyed at the end of the License Period. NGPI shall have no liability for lost or misdirected materials.

**CREDITS, EDITING, ADVERTISING AND PROMOTION:** NGPI and its licensees shall be entitled to edit and delete credits on the Program and shall be entitled to edit and dub the Program for any necessary purpose, including standards and practices, time, content, commercials, etc., and shall be entitled to dub and/or subtitle the Program into all languages. NGPI shall also be entitled to combine the Program with other programs and retitle the Program or the collection of other programs within which the Program appears. NGPI shall have the right and may grant to others the right to use up the Program (and/or any portion thereof) and/or the name, likeness and biography of any person who participated in the Program for advertising and promotion of the Program and or the festival, NGPI and its licensees in any manner in all media.

**REPRESENTATIONS & WARRANTIES:** Producer represents and warrants to NGPI that the Program is wholly original to Producer and that it has the right to enter into this Agreement and to grant to NGPI the rights granted herein. Producer further represents and warrants that the Program does not and will not violate or infringe upon the rights of any third party whatsoever and that there are no union or guild or music requirements or licenses or residuals that are applicable to the Program and its exhibition and distribution hereunder. Producer acknowledges that NGPI is in the business of developing and acquiring programs and that NGPI will or may develop or acquire programs similar to the Program and that as a pre-condition of consideration of the Program by NGPI Producer hereby waives any and all claims relating to any such similar program developed or acquired by NGPI. Producer further represents that he/she is at least eighteen (18) years old as of the Effective Date.

**INDEMNIFICATION:** Producer shall indemnify and hold NGPI, its parents, affiliates, successors, assigns, licensees, distributors and their officers, directors, representatives and employees harmless from any and all threats or claims of any kind or nature arising out of the Program and/or any breach of any of the representations made by Producer. Producer further agrees that its sole remedy for any breach of this Agreement is an action for money damages and that Producer is not entitled to injunctive relief. Nothing herein shall obligate NGPI to exploit or exercise any of the rights granted to it.

**MISCELLANEOUS:** This Agreement shall be governed by the laws of the State of New York and venue and jurisdiction shall rest solely in the courts of such State. This Agreement cannot be modified except by a writing signed by both parties. This Agreement reflects the full and complete understanding of both parties and supercedes all prior agreements. This Agreement (in whole or in part) may be freely assigned by NGPI. Nothing herein shall be deemed to obligate NGPI to exercise any of the rights granted hereunder. The person signing this Agreement is a representative of NGPI and has no personal liability hereunder. If the above accurately reflects our understanding, please sign in the space set forth below. Upon counter-execution by NGPI this shall become our binding agreement.

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**AGREED TO AND ACCEPTED:**

Producer

New Games Productions Inc.

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(Signature) ByK\_\_\_\_\_